

KENAI WILD ALASKAN SALMON OIL



**NORDIC®
NATURALS** 
Pure and Great Tasting Omega Oils®



PURER, FRESHER SALMON OIL

Since our founding, we've made it our responsibility to deliver the purest and freshest source of omega-3s available.

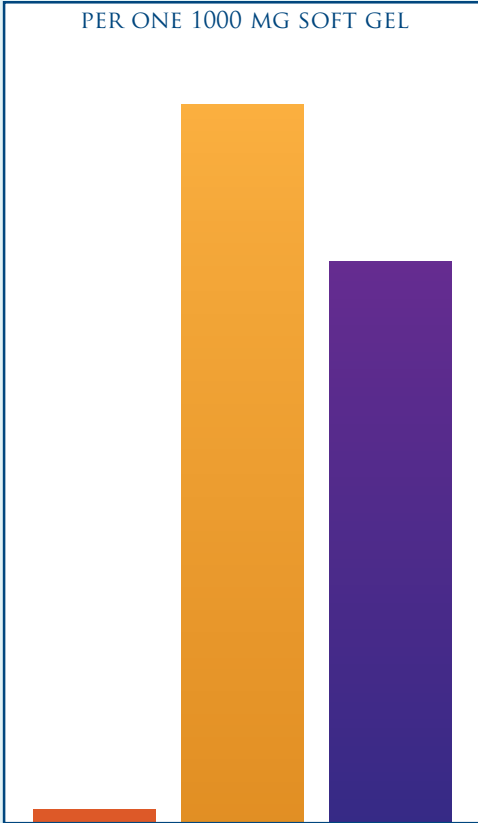
For our Kenai Wild Alaskan Salmon Oil, we start with the highest-quality, exclusive raw material available—sustainably sourced wild Alaskan salmon from the Cook Inlet in Kenai, Alaska.

Because heavy metals such as arsenic, cadmium, lead, and mercury pose potential problems in all wild salmon stocks, our gentle purification process carefully removes such contaminants.

The result is a salmon oil with total arsenic levels up to 40 times lower than other leading salmon oil brands—every batch is third-party tested to guarantee it.



THIRD-PARTY TEST RESULTS FOR TOTAL ARSENIC (ORGANIC & INORGANIC)



<0.05 ppm

**PURIFIED
Nordic
Naturals**

Kenai Wild
Alaskan
Salmon Oil

2.61 ppm

**PURIFIED*
Brand A
Wild**

Alaskan
Salmon Oil

2.04 ppm

**UNPURIFIED
Brand B**

Wild
Alaskan
Salmon Oil

*Our total arsenic levels—
40x lower
than other leading brands*

ppm = parts per million

*Purification status not disclosed

WHY PURITY MATTERS

Understanding Arsenic:

Although wild Alaskan salmon is relatively low in most environmental contaminants, this is not the case for arsenic. In fact, consuming seafood, such as wild salmon, is one way that humans are exposed to arsenic¹.

Arsenic Has Many Forms

Arsenic comes in two primary forms, inorganic and organic, with each having a different level of toxicity in the body². Inorganic arsenic is the most studied and most toxic form of arsenic and should be avoided. Some studies suggest that while organic arsenic is significantly less toxic, its metabolism in the body varies in different people and may have adverse effects³.

Because we believe that all forms of arsenic have the potential to cause adverse health effects, we feel a responsibility to test our salmon oil for all potentially harmful types of arsenic, and to ensure that the total level of arsenic in our products is as low as possible.

GET THE PROOF

The only objective proof of salmon oil quality is third-party analysis. We have never found a competitor's product able to match our uncompromising standards for purity.

Request a certificate of analysis: **800.662.2544**

1. Baeyens W, Gao Y, De Galan S, Bilau M, Van Larebeke N, Leermakers M. Dietary Exposure to Total and Toxic Arsenic in Belgium: Importance of Arsenic Speciation in North Sea Fish. *Mol Nutr Food Res* 2009 May;53(5):558–65.
2. Sharma VK, Sohn M. Aquatic Arsenic: Toxicity, Speciation, Transformations, and Remediation. *Environ Int* 2009 May;35(4):743–59. Epub 2009 Feb 20.
3. Francesconi KA, Tanggaar R, McKenzie CJ, Goessler W. Arsenic Metabolites in Human Urine After Ingestion of an Arsenosugar. *Clin Chem* 2002 Jan;48(1):92–101.



KENAI WILD ALASKAN SALMON OIL

- Supports a healthy heart, brain, and mood*
- Supports the body's natural anti-inflammatory response*
- Each serving provides over 500 mg EPA+DHA, the most important omega-3s
- Contains the beneficial antioxidant astaxanthin
- Purified for safety from toxins such as arsenic, mercury, and PCBs
- Passes all applicable standards for purity, including GOED and CRN
- 100% natural triglyceride form to ensure bioavailability

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

KENAI WILD ALASKAN SALMON OIL SOFT GELS

Supplement Facts		
Serving Size: 3 Soft Gels		
Amount Per Serving	% Daily Value*	
Calories	27	
Calories from fat	27	
Total Fat	3.0 g	5%
Saturated Fat	0.5 g	3%
Trans Fat	0 g	†
Vitamin E (d-alpha tocopherol)	30 I.U.	100%
Omega-3s	765 mg	†
EPA (Eicosapentaenoic Acid)	255 mg	†
DHA (Docosahexaenoic Acid)	315 mg	†
Other Omega-3s	195 mg	†
Omega-5s	0.9 mg	†
Omega-6s	75 mg	†
Omega-7s	115 mg	†
Omega-9s	380 mg	†
Astaxanthin	18 mcg	†

* Percent Daily Values are based on a 2,000 calorie diet.
 † Daily Value not established.
 Less than 5 mg of Cholesterol per serving.

Ingredients: purified wild Alaskan salmon oil (from pink and sockeye salmon), soft gel capsule (gelatin, glycerin, water, natural citrus flavor), natural citrus flavor, d-alpha tocopherol, rosemary extract (a natural preservative).

May have been manufactured on the same processing line as products containing soy derivatives.

No gluten, milk derivatives, or artificial colors or flavors.



Natural
Citrus Flavor

KENAI WILD ALASKAN SALMON OIL LIQUID

Supplement Facts

Serving Size: 1 Teaspoon (5 ml)

Amount Per Serving	% Daily Value*	
Calories	45	
Calories from fat	45	
Total Fat	5.0 g	8%
Saturated Fat	1.0 g	5%
Trans Fat	0 g	†
Vitamin E (d-alpha tocopherol)	30 I.U.	100%
Omega-3s	1275 mg	†
EPA (Eicosapentaenoic Acid)	425 mg	†
DHA (Docosahexaenoic Acid)	525 mg	†
Other Omega-3s	325 mg	†
Omega-5s	1.5 mg	†
Omega-6s	125 mg	†
Omega-7s	195 mg	†
Omega-9s	635 mg	†
Astaxanthin	30 mcg	†

* Percent Daily Values are based on a 2,000 calorie diet.

† Daily Value not established.

Less than 5 mg of Cholesterol per serving.

Ingredients: purified wild Alaskan salmon oil (from pink and sockeye salmon), natural citrus flavor, d-alpha tocopherol, rosemary extract (a natural preservative).

No gluten, milk derivatives, or artificial colors or flavors.



*Natural
Citrus Flavor*

OMEGA FATTY ACIDS & ASTAXANTHIN

All salmon oil is a rich source of omega fatty acids. Like all non-concentrated fish oils, it contains omega-3s, 5s, 6s, 7s, 9s, 11s—up to 23 omega fatty acids.

The omega-3s EPA and DHA are often the most discussed omegas because of the extensive scientific research that shows them to be the most beneficial, health-promoting omega fatty acids. EPA and DHA have been shown to support a healthy heart, brain, mood, immune system, and the body's natural anti-inflammatory response.*

Whereas many salmon oils do not provide enough EPA and DHA per serving to provide these health benefits, each serving of our Kenai Wild Alaskan Salmon Oil provides 500 mg EPA+DHA—the expert-recommended daily dose of these omega-3s our bodies need.

Our Kenai Wild Alaskan Salmon Oil also contains the powerful antioxidant astaxanthin, which is naturally abundant in wild salmon, giving it a rich orange color.



NORDIC HERITAGE IN ALASKA

The link between Norway and Alaskan salmon dates back to the 1800s, when Norwegian fishermen were among the largest immigrant groups and were key to the development of salmon fishing in Alaska.

This centuries-old heritage thrives to this day. You'll still sometimes hear Norwegian spoken in an Alaskan fishing port, walk past a reproduction of a Viking ship downtown, and see an annual Little Norway Festival during the third full weekend in May.

Our Kenai Wild Alaskan Salmon Oil introduces the latest chapter in this long and celebrated bond between Norway and Alaskan salmon.

NORDIC NATURALS

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