## NORDIC NATURALS

## COMMITTED TO A HEALTHY PLANET. COMMITTED TO PURE AND GREAT TASTING FISH OILS.

ith our innovative and sustainable practices, Nordic Naturals is committed to bringing you the freshest and purest fish oils in the world.

Nordic Naturals' policy has always been to choose fish that are not endangered and to harvest them from waters that are abundant. We exclusively use three fish species: Arctic Cod harvested in Arctic Norway, and anchovies and sardines from the Norwegian Sea and the South Pacific. None of these species are endangered, nor are these areas overfished.

Sardines and anchovies are considered ideal fish for long-term sustainability—they are plentiful, have short reproductive cycles, and can be ecologically managed.

Since it is our mission to operate in an environmentally responsible manner, we work only with fishermen who utilize 100% of the fish for human or animal consumption.

Nordic Naturals fish oil is the healthiest and most sustainable way to get the Omega-3 essential fatty acids the body needs for optimum health and wellness.\*

